

Professional Profile

Creative graphic designer and web developer with extensive experience creating print and digital materials, websites, and marketing assets for a variety of organizations and clients. Skilled in Adobe Photoshop, Illustrator, InDesign, and Acrobat, with a strong background in graphic design, visual communication, branding, responsive web design, and front-end development. Experienced in taking creative ideas from concept through final production while maintaining brand consistency and balancing visual design, usability, technical requirements, and client goals. Highly organized and dependable, with the ability to manage multiple projects, meet deadlines, work independently, and collaborate effectively with clients and team members.

Areas of Expertise

Graphic Design & Creative: Adobe Photoshop, Illustrator, InDesign, Acrobat, Graphic Design, Print & Digital Design, Branding, Visual Communication, Layout & Composition, Image Editing

Web Design & Development: HTML5, CSS3, Responsive Web Design, WordPress CMS, Webflow, JavaScript, jQuery, PHP/WordPress PHP, SASS, Bootstrap, Git/GitHub

Digital Marketing & Production: Web Graphics, Digital Advertising, Email Marketing, UI/UX Design, Google Analytics/GA4, Google Tag Manager

Platforms & Software: Adobe Creative Suite, Microsoft Office/Microsoft 365, Mac & PC

Education

Southeastern Oklahoma State University | Durant, Oklahoma
Bachelor of Arts in Graphic Design and Visual Media | May 2013
GPA: 3.88

Relevant Experience

Freelance Graphic Designer & Web Developer - May 2013 - Present

- Design and develop websites, marketing materials, and digital assets for a variety of businesses, nonprofit organizations, ministries, and other clients.
- Create visual materials including logos, branding assets, business cards, digital advertisements, web graphics, and other print and digital collateral.
- Work directly with clients to translate creative ideas and business objectives into effective visual and digital solutions.
- Develop and maintain responsive WordPress websites while creating and preparing supporting graphics, photography, and written content as needed.
- Manage multiple client projects simultaneously, prioritizing workloads and meeting project deadlines.

Employment: Webmaster, CBC Creative/Undaunted Agency - July 2022 - June 2025

- Develop and maintain websites for a diverse range of clients, from targeted website redesigns to fully custom themes with advanced functionality.
- Develop custom website templates and front-end experiences for clients ranging from small businesses and organizations to Fortune 500 companies.
- Design and develop digital HTML advertisements, including animated display ads, for Google Ads and other digital advertising platforms.
- Maintain and enhance existing client websites with new content, functionality, and design updates while adhering to established brand standards.
- Develop and support HTML email marketing campaigns and other digital marketing initiatives as needed.

Employment: Webmaster, Victory Life Church - June 2015 - March 2023

- Developed and maintained 18 WordPress websites supporting the organization's various ministries, locations, and initiatives.
- Designed and maintained the organization's mobile app using an existing SaaS platform, managing its visual presentation, content, and ongoing updates.
- Managed ongoing website updates, enhancements, and new functionality while maintaining consistent design and usability across the organization's digital presence.
- Designed and developed a secure intranet serving 12 locations, providing employees with centralized access to internal resources and request systems, with Microsoft Azure single sign-on integration for authentication.